

BUSINESS SPOTLIGHT:

BluMine™ Health

BY DAWN ANDERSON | COURTESY PHOTOS

Headquartered in Louisville since July 2014, BluMine™ Health offers accessible, affordable direct primary care (DPC) health services onsite or near business worksites for employers, patients, and partners in a concierge model, unconnected to insurance companies. BluMine™ Health has run clinics in the Louisville area since January 2015 and has grown to include multiple Care Clinics in Kentucky and Southern Indiana. Director of Sales & Marketing Julie Miller joined BluMine™ Health in February 2015. “We hit a growth spurt first quarter of 2019 and now again in 2022 with a 12th location opening August 1st in Bardstown.”

BluMine™ Health serves as a crucial recruiting and retention tool for employers. According to Miller, “In the current job market, employers are in a boxing match for top talent. BluMine™ helps set them apart in the marketplace, guiding members to healthier outcomes and cost savings. Everything happens under one flat fee in concierge medicine. Healthcare savings enable businesses to roll those financial assets into other employee benefits.” In addition to individual Care Clinics for large companies, BluMine™ Health’s shared site clinic model for smaller businesses makes it financially feasible for employers to participate as a group. “

“Our Wellness Program is essential as Primary Care alone won’t sustain savings. Preventative care contributes to healthy outcomes that are long-term and sustainable,” says Miller.



BluMine™'s focus on delivering DPC has two key objectives: to “guide members to healthier outcomes and reduce the cost of employer-sponsored healthcare plans.” BluMine™ Health services also include:

**Primary Care, Clinic
Wellness, and Onsite
Utilization tests,
screenings, and classes**

**Care Center
Pre-Employment/Employee
physicals, testing, shots,
and Occupational Work
Injury Services**

**Telehealth for non-
emergent medical
conditions.**

“Our Wellness Program is essential as Primary Care alone won’t sustain savings. Preventative care contributes to healthy outcomes that are long-term and sustainable,” says Miller. BluMine™ Rx Solutions are another money-saving advantage. Encompassing generic, brand name, high-cost, and specialty drugs. Regarding medications, Miller tells clients, “If there’s a commercial for it on TV, we can probably get it at a reduced cost.”

To enhance its reach and clinic care systems, BluMine™ Health has forged a

strategic alliance with Baptist Health® for Direct Employer Strategies. BluMine™ refers companies seeking “white glove” access to specialty care and other services not already provided by BluMine™. “Our members are put at the head of the list for specialty care services.”

In addition to increased retention and a reduction in healthcare costs, added benefits to employers include fewer employee absences and increased productivity. BluMine™ Health partners with employers every step of the way, from claims history ROI analysis to customized care plans to its technology platform, which provides “comprehensive reporting and predictive analytics” to assist employers in tracking their return on investment. BluMine™ Health believes in supplying an exclusive concierge experience between employees, their families, and healthcare professionals and creating a compassionate, holistic medical environment “that drives our company’s cultural values of encouragement, care, faith, and teamwork.” ■

For more information, visit bluminehealth.com. Follow @BluMineHealthSolutions on Facebook. Connect with BluMine™ Health and Director of Sales & Marketing Julie Miller on LinkedIn: [linkedin.com/in/julie-miller-87a9702b/](https://www.linkedin.com/in/julie-miller-87a9702b/) | Phone: 502-384-1917 x 5050

